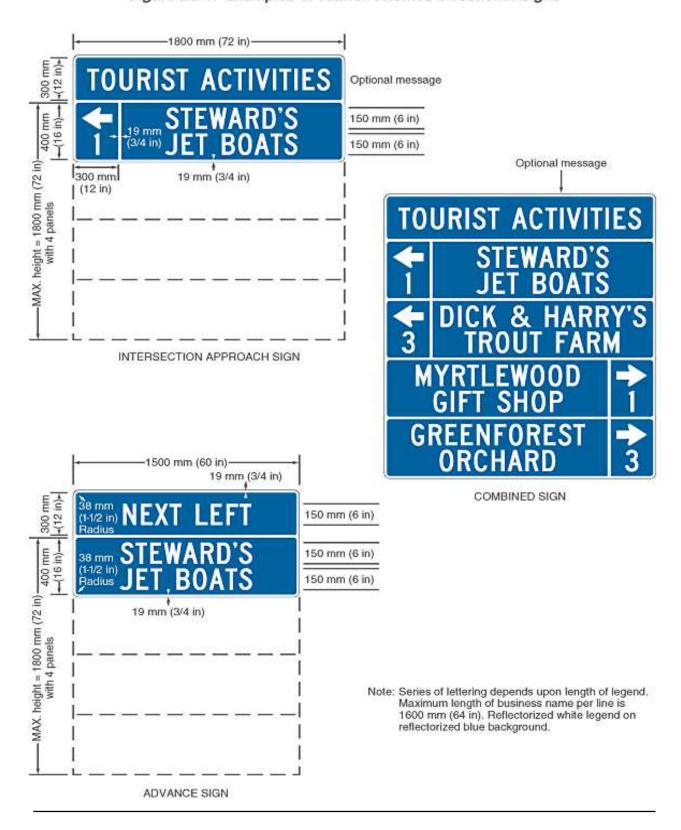
Chapter Trans 200

APPENDIX C

Figure 2G-1. Examples of Tourist-Oriented Directional Signs



WISCONSIN ADMINISTRATIVE CODE

This figure shows three examples of tourist-oriented directional signs. They are horizontal rectangular blue guide signs with white borders and white lettering.

The first illustration is labeled "Intersection Approach Sign." The top panel is labeled "optional message." It displays the words "TOURIST ACTIVITIES" in a single line. It is shown as a dimension of 1800 mm (72 in) wide by 300 mm (12 in) high. Below it are two panels next to each other. The one on the left shows a left–pointing horizontal arrow above the numeral "2." This panel is shown as a dimension of 300 mm (12 in) wide by 400 mm (16 in) high. The panel on the right displays the words "STEWARD'S" and "JET BOATS" on two lines and is shown as a dimension of 400 mm (16 in) high. The lettering on the right panel is shown as a dimension of 150 mm (6 in) high. The combined width of these two panels together is shown as a dimension of 1800 mm (72 in). The white borders on these panels are shown as a dimension of 19 mm (3/4 in) wide. The illustration shows, using dashed lines, locations for three additional panels mounted below the first two. The dimension from the top of the panel with the words "STEWARD'S JET BOATS" to the bottom of the bottom panel is shown as "MAX. height = 1800 mm (72 in), with 4 panels."

The second illustration is labeled "Advance Sign." The top panel displays the words "NEXT LEFT" on one line. It is shown as a dimension of 1500 mm (60 in) wide by 300 mm (12 in) high. The letters are shown as a dimension of 150 mm (6 in) high. The white borders on the panel are shown as a dimension of 19 mm (3/4 in) wide, and the radius of the border at the corner of the panel is shown as a dimension of 38 mm (1–1/2 in). Below it, a panel is shown displaying the words "STEWARD'S" and "JET BOATS" on two lines and is shown as a dimension of 1500 mm (60 in) wide

by 400 mm (16 in) high. The lettering is shown as a dimension of 150 mm (6 in) high. The white borders on the panel are shown as a dimension of 19 mm (3 / $_{4}$ in) wide, and the radius of the border at the corner of the panel is shown as a dimension of 38 mm (1 - 1 / $_{2}$ in). The illustration shows, using dashed lines, locations for three additional panels mounted below the first two. The dimension from the top of the panel with the words "STEWARD'S JET BOATS" to the bottom of the bottom panel is shown as "MAX. height = 1800 mm (7 2 in), with 4 panels."

The third illustration is labeled "Combined Sign" and is shown with five vertically stacked panels. The top panel is labeled "Optional message" and displays the words "TOURIST ACTIVITIES" on a single line. Below it, a panel is shown with a left-pointing horizontal arrow above the numeral "1," a vertical white line, and the words "STEWARD'S" and "JET BOATS" on two lines. Below that panel, a panel is shown with a left-pointing horizontal arrow above the numeral "3," a vertical white line, and the words "DICK & HARRY'S" and "TROUT FARM" on two lines. Below that panel, a panel is shown with the words "MYRTLEWOOD" and "GIFT SHOP" on two lines, and to the right of the words, a vertical white line is shown to the left of a right-pointing horizontal arrow above the numeral "1." The bottom panel is shown with the words "GREEN-FOREST" and "ORCHARD" on two lines, and to the right of the words, a vertical white line is shown to the left of a right-pointing horizontal arrow above the numeral "3."

A note at the bottom of the figure states: "Series of lettering depends upon length of legend. Maximum length of business name per line is 1600 mm (64 in). Reflectorized white legend on reflectorized blue background."